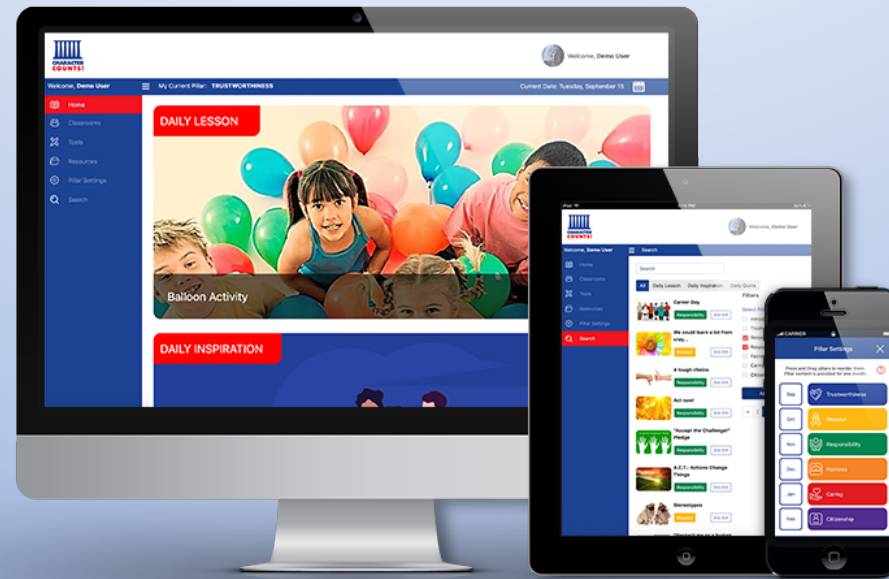# CharacterDaily

Introduces: **CHARACTER COUNTS! app**

Delivering Character in a Digital World

TODAY'S CONVERSATION

1. CharacterDaily & app
2. CharacterDaily Website – Tutorial, Videogram, app
3. Market Research & Outcomes
4. Testimonials
5. Social Media
6. Pricing

Positively transforming the culture and climate everywhere!
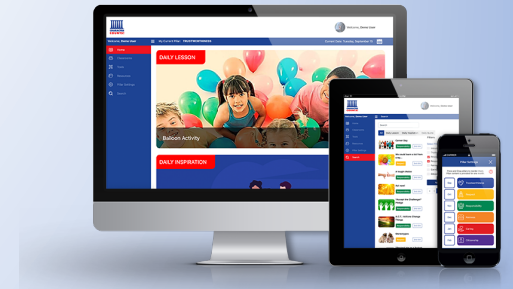
1 **CharacterDaily & the app**

✓ **CHARACTERDAILY**

- *Affordable and scalable technology solutions*
- *Content Partnering*
- *CHARACTER COUNTS! app*

✓ **A DIGITAL PATH FOR TEACHING CHARACTER**

- *Edtech's State of Technology in Education Report*
- *COVID-19 changed the way we teach and learn*
- *Easy-to-use technology & dynamic teaching content*
- *Integrate character seamlessly*
- *Student-centered learning*

Delivers fresh content daily, easy and convenient to use
& meets your character, social, emotional and learning needs.
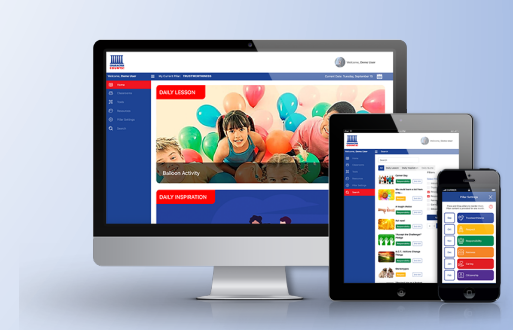
1 **CharacterDaily & the app (cont.)**

✓ EFFICIENT DELIVERY SYSTEM

- *"Paradox of choice"*
- *Lesson planning tool*
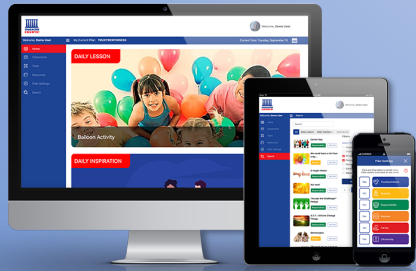- *#NOEXCUSES*

✓ COMPREHENSIVE FRAMEWORK & CC! CONTENT

- *Framework for teaching*
- *Valuable resources*
- *Serves educator+*

Delivers fresh content daily, easy and convenient to use
& meets your character, social, emotional and learning needs.

2 **CharacterDaily Website – Tutorial, Videogram, app**

http://www.characterdaily.com/

BEST PRACTICES
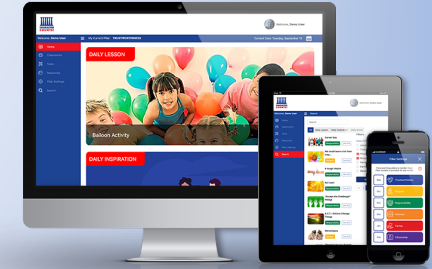
How can you bring "character" into your classroom?

What kind of environment & "tone" do you create?

A tool that contributes to cutting-edge technology and approaches for changing the way educators teach and transform culture.

3 **Market Research & Outcomes**
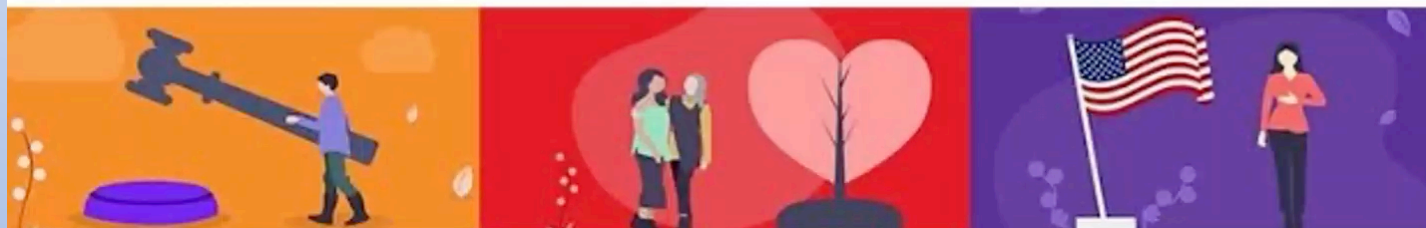
✓ **Pilots and Feedback**

✓ **O U T C O M E S**

✓ **What's next?**

➢ Technology has penetrated the education sector.
➢ Technologies such as online platforms, **mobile & web applications**, computers, and tablets have transformed teaching in a big way.
➢ A few outcomes…
  - Reduces material expenses
  - Personalizes teaching process
  - Boosts productivity
  - Awakens creativity in students
  - Teacher-centered to student-centered learning

4️⃣ Testimonials (view on www.characterdaily.com)

WHAT ARE PEOPLE SAYING ABOUT THE *NEW* CHARACTER COUNTS! APP...

Character Counts

I am so excited to share with you about a new Website/App which was introduced to me. It is called Character Counts.

I have always used the website Character Counts for their **Six Pillars of Character** with my students. I recently just used it with my 5th-grade students on their Martin Luther King, Jr. Project where we discussed the six pillars and then I had the students pick two of those pillars and explain how Martin Luther King, Jr represented those characteristics.

Great Features about Website and App for Teachers:

- Great Dashboard with a daily quote and daily inspiration.
- Leveled for K-2, 3-5, 6-8, and 9-12.
- Always includes a daily lesson focused on a character.
- You can create classrooms for your students.

My Precious Pup

Charlie Brown and Snoopy

FIND US ON SOCIAL MEDIA!

SEARCH: "@charactercountsapp"
Follow, Comment, Pin, Share…

THE EASIEST WAY TO TEACH…

- trustworthiness
- respect
- responsibility
- fairness
- caring
- citizenship

THE CHARACTER COUNTS! APP

Teach Character Virtually with the CHARACTER COUNTS! App

The Easiest Way to Promote Character Education in the Classroom, Homeschool, and Community.

Aug — Introduction
Sep — Trustworthiness
Oct — Respect
Nov — Responsibility
Dec — Fairness
Jan — Caring

EACH DAY THE CHARACTER COUNTS! APP DELIVERS A NEW…

1 DAILY LESSON
2 DAILY INSPIRATION
3 DAILY QUOTE

TO ENHANCE YOUR CHARACTER TEACHING!

"I HAVE FOUND THE APP TO BE VERY USER FRIENDLY. MOST IMPORTANTLY, THE CHILDREN ENJOY IT AND CAN EASILY RELATE TO THE CHARACTER CONCEPTS PRESENTED!"

KAY B.
KINDERGARTEN TEACHER

CHARACTER COUNTS! powered by CharacterDaily

WHAT DO YOU LOVE ABOUT THE CHARACTER COUNTS! APP?

CHECK OUT WHAT OTHERS ARE SAYING

"THIS APP HAS MADE TEACHING THE CHARACTER TRAITS EASY AND ENGAGING FOR MY STUDENTS!"
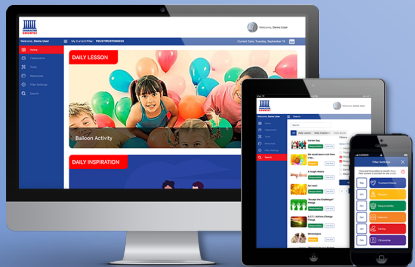
EMMA V.
SECOND GRADE TEACHER

CHARACTER COUNTS! Mobile and Web app

PRICING AND ACCESS

$49.99 annual subscription ($4.99 monthly)

FREE 14-DAY TRIAL OFFERED *(PASSCODE: 062-200)*

For more information to access app visit: www.characterdaily.com

powered by